

EUROPEAN DIVERSITY DAY 2021 | 21.5. – International Conference



"We need men and women who can dream of things that never were." JFK

The conference takes place within European Diversity Month and it represents the most significant event of the year to share corporate and community experience, trends and current challenges in the field of diversity and inclusion in the Czech Republic.

9:00 – 9:35

Opening Ceremony, Introductory Speeches and Salutations

Daniela Němcová – Director, Business for Society

Helena Dalli – European Commissioner for Equality, European Commission

Jennifer Bachus – Chargé d'affaires, US Embassy to the Czech Republic

Marketa Pekarová Adamová – Member of the Czech Parliament and Chair of TOP 09

Šárka Jelínková – Senator of the Czech Republic

9:35 – 10:35

Discussion panel on diversion, inclusion and flexibility of labour during Covid-19: current experience, trends and challenges at the labour market and opportunities for international cooperation from the perspective of corporations and public administration bodies

Pavčina Kalousová – Corporate Affairs and Communications Director, Plzeňský Prazdroj a.s.

František Šašek – Country Communication Manager CZ/HUN/SK, IKEA Czech Republic

Michaela Chaloupková – Member of the Board of Directors, ČEZ, a.s.

Jonathan Rutherford – Director Vodafone Business Unit, Vodafone CZ

Klára Escobar – HR Director, Moneta Money Bank

Radan Šafařík – Director of Gender Equality Department, Government Office CZ

Martina Rašticová – Vice Dean for Internationalization, MZU Brno

10:35 – 11:50

Czech–German Discussion Panel: Diversity and inclusion, opportunities for intercultural cooperation, experience, trends, priorities in the field of diversity and inclusion in the Czech and German corporate environment

H.E. Christoph Israng SRN – Ambassador of the Federal Republic of Germany to the CZ

H.E. Tomáš Kafka – Ambassador of the Czech Republic to the Federal Republic of Germany

Stephan Dirschl – Diversity Charter, Germany

Elke Heitmüller – Global Head Diversity, Volkswagen Group

Thomas Schäfer – Chairman of the Board, ŠKODA AUTO a.s.

Yvonne Nowak Sikora – Regional Head of HR Continental Europe, Commerzbank

Pavel Malínek – Vice President, Business Unit Leader CS&EE; CGI

Sabine Weinheimer-Hoepfermans – Vice President HR, CGI Central & Eastern Europe

Jan Volkmann – Vice President, Deutsche Börse AG

Maren Gräß – Member of the Board, Human Resources, ŠKODA AUTO a.s.

Armin Borries – Executive Vice President, Deutsche Börse Group

Sven Gohlke – Regional Board Member for Central and Northern Europe, Commerzbank

11:50 – 12:35

Ceremony for New Signatories to European Diversity Charter

12:35 – 12:45

Break

12:45 – 13:30

How to take part in Diversity Master Class – diversity and inclusion for every day!

Introduction of principles, topics and activities of the new project by Business for Society – "Diversity Master Class" in cooperation with project partners

Pavel Štern – Programme Director, Business for Society

Jana Skalková – HR Programme Manager, Business for Society

Barbora Vachová – Diversity Leader, ČSOB

Klára Žižková – HR Lead CZ/SK, Microsoft

Representative of ŠKODA AUTO a.s. – TBD

13:30 – 13:40

Closing Ceremony of European Diversity Day

